

SANCHITTA MAHAPATRA

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“ With over 5 years of experience as a product designer, I specialize in crafting designs that seamlessly blend functionality and aesthetic appeal. As a creative thinker, I am continuously exploring innovative ideas, materials, and designs. I am enthusiastic about contributing my skills and expertise to elevate future design projects. ”

DESIGN EXPERIENCE

Product and Brand Designer - Estate Glance

Independently created and executed a comprehensive brand strategy, from the inception of the brand guide to the final product. Solely responsible for all design aspects, showcasing a full spectrum of skills from conceptualization to execution. Anticipating launch in the coming months.
Sep 2023 Toronto, Canada

Product Designer - Welborn

Collaborated in a team of five to research and design a Balloon Tamponade Kit aimed at addressing postpartum hemorrhaging in developing countries. Engaged in comprehensive research and contributed to the design process, working towards providing a crucial solution for women's health in resource-limited settings.
Jan 2022 - May 2022 Tempe, Arizona

Experience Designer - The Nemesis Club

Collaborated in a duo to design post-Escape Room souvenirs, aligning with themes and enhancing customer engagement. Integrated interactive, personalized elements and tested designs. Achieved a seamless transition, leaving customers with lasting memories.
Aug 2022 - Dec 2022 Mesa, Arizona

Design Researcher - Waymark Gardens

Applied qualitative research methods to improve user experience for seniors, specializing in user-friendly communication interfaces. Key contributor to accessible and hassle-free designs for the senior community.
Jan 2022 - May 2022 Glendale, Arizona

EDUCATION

**Arizona State University,
Arizona, United States of America**
Master of Industrial Design.

**Central Saint Martins, UAL, London,
United Kingdom.**
Introduction to Product Design.

**National Institute of Fashion Technology,
Hyderabad, India.**
Bachelors in Fashion and Lifestyle Accessory Design.

SKILLS

DESIGN

Persona
Storyboarding
Prototyping

RESEARCH

Interview
Survey

TOOLS

Illustrator
Photoshop
Indesign
Solidworks
Keyshot
Figma
3DS Max

HANDS ON

Model making
Sculpturing
Woodwork
Sketching
Hand block printing

RECOGNITION

Milan Design Week, Italy, 2023

Featured my designs at the prestigious Milan Design Week, gaining global recognition for my work.

